



Case Study

Uber

Payments Solutions

How the world's largest rideshare company pays its driver-partners

CHALLENGE

Not all Uber driver-partners have bank accounts or perks tailored to driver-partners' needs. Why not offer a debit card that rewards them with perks

SOLUTION

- Instant Pay
- Branded bank account
- Tailored rewards program

CONSUMER BENEFITS

With Instant Pay, drivers can cash out to GoBank for free up to 5x per day

Cash back rewards designed for drivers at participating merchants for gas, auto care, and more

Withdraw cash through our network of thousands of no-fee ATMs

Transfer and manage their Money all in one app

It's quick and easy to open an account online and get paid as they earn it and make online purchases with a temporary virtual card

Hear back in seconds and nearly everyone qualifies for an account with successful identity verification

Backup Balance lets them make purchases up to \$100 when their account hits zero and repay it with their next deposit

Create subaccounts tailored to customers' savings goals

At retailers nationwide, seamlessly deposit cash to their account with their card or barcode



Digital Money Movement



Tailored Rewards Platform



Nationwide ATM Access



Mobile Banking



Card Access in Seconds



Identity Verification



Back Up Balance



Budget your money



Cash Deposits

BUSINESS BENEFITS

APIs enabling digital money movement to and from multiple accounts

Rewards platform enabling merchant partners to deliver benefits designed for their drivers to drive retention

Offer cash access using our nationwide ATM networks and ATM locator API

Enable self-directed customer tools and service

Issue virtual cards that can be used anywhere Visa or MasterCard debit is accepted online

Comprehensive program management including identity verification, risk and customer service

Drive customer loyalty by offering an overdraft like feature to eligible customers

Help customers plan for their personal financial goals

Enable cash deposits with more physical locations and better hours than any bank